

ANNUAL TEACHING PLAN

SESSION: 2017-2018

DEPARTMENT : COMMERCE
CLASS/SEMESTER : B.COM. 5TH SEMESTER
SUBJECT : ENTREPRENEURSHIP DEVELOPMENT (ENDT-XVIII)
PAPER CODE : 502

UNIT NO.	MARKS ALLOTTED	CONTENT OF SYLLABUS	UNIT TO BE TAUGHT BY
I	20	Concept and definition of entrepreneur and entrepreneurship, types of entrepreneur, Matching of situational requirements and types of entrepreneur.	Dr. Gunindra Nath Sarmah
II	20	Entrepreneurship and economic development, emergence of Women entrepreneurship in national and global perspective, problems of women entrepreneurship in Assam. Opportunities and challenges of women entrepreneurship. Concept, role, problems and prospects of rural entrepreneurship.	Dr. Gunindra Nath Sarmah
III	20	Self- help Groups-objectives , formation, funding and working , Leadership - styles , Theories -The Trait Theory, The Situational Theory, The Free Rein Theory, The followers' Theory, EDP-needs , objectives – weaknesses.	Dr. Gunindra Nath Sarmah
IV	20	Salient features of Micro Small and Medium Enterprises Development Act 2006 , promotional agencies - Micro,Small and Medium Enterprises Development Organisation (MSMDO) District Industries and Commerce Centre (DI&CC) Khadi and Village Industries Commission / Board (KVIC/ KVIB) , IIE , NEDFi , NEITCO.	Dr. Gunindra Nath Sarmah



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ANNUAL TEACHING PLAN

SESSION: 2017-2018

DEPARTMENT : COMMERCE
CLASS/SEMESTER : B.COM. 1st SEMESTER
SUBJECT : BUSINESS ENVIRONMENT (BNEV IV)
PAPER CODE : 104

UNIT NO.	MARKS ALLOTTED	CONTENT OF SYLLABUS	UNIT TO BE TAUGHT BY
I	20	Theoretical framework --- Concept, significance and nature of business environment; environmental scanning, elements of business environment – internal and external environment. SWOT analysis – concept, significance and technique, Changing dimensions of business environment in India.	Dr. (Mrs.) Rinti Dutta
II	20	Economic Environment --- Significance and elements of economic environment. Business cycle – concept, phases and features. Economic growth—concept and hindrances. Industrial sickness – definition, causes and effects (to be studied with special reference to NE India).	Dr. (Mrs.) Rinti Dutta
III	20	Government policy and Legal Environment --- Industrial policy of India since 1991 – salient features – licensing, privatization , foreign collaboration in the light of recent changes, Competition Act, 2002; Meaning, objectives, definitions and applicability of the Act. Export Import Policy (EXIM Policy), Special Economic Zones (SEZ). Salient features of the Govt. India's Industrial Policy for the North East (Latest Policy).	Dr. (Mrs.) Rinti Dutta
IV	20	International Business Environment --- International economic grouping and institutions – GATT, WTO, World Bank, IMF, SAFTA -- their importance to India. The policy of globalization and its impact on Indian trade and industry.	Dr. (Mrs.) Rinti Dutta


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