

CERTIFICATE COURSE IN MEDIA & FILM STUDIES

INTRODUCTION:

MEDIA & FILM STUDIES:

In a state media is the fourth pillar of democracy. The role of media in upholding the democratic and constitutional rights is the highest and most sacred in a society. With a view to create awareness of the importance of media and to introduce the students about its basics, the Department of English, Lakhimpur Commerce College has decided to start a certificate course on Media & Film Studies as add-on courses for its undergraduate programme from the academic session 2022-23. The inclusion of film studies is included in the course as cinema is the highest form of performing and creative art. With a hundred years history of cinema in India and a national obsession to it, the study of cinema has evolved as an emerging academic discourse. The department has decided to introduce the basics of cinema studies to the students in this course

ELIGIBILITY CRITERIA:

The course is open for both the students of Lakhimpur Commerce College and students from other institution. The minimum eligibility of taking admission in the course is 10+2 Examination pass outs in any discipline.

COURSE DURATION:

6 (Six Months)

COURSE FEES: Rs. 1000.00


NO. OF SEATS:

There will be admission twice in a year for new batches. In each batch there will be maximum 30 seats. The date of admission will be notified in the college website.

MODE OF CLASSES:

There will be personal contact programme including classes. Online materials will be furnished to supplement the classes.

ATTENDANCE: 75% attendance of the students will be compulsory for the eligibility to appear in the examination.


Principal
Lakhimpur Commerce College
North Lakhimpur, Assam

MODE OF EXAMINATION:

The examination shall consist of a paper of 100 marks:

- iii. Written Examination: 60 marks
- iv. Project Work: 40 marks

MINIMUM PASS GRADE:

A candidate will have to score minimum C grade in the examination to get the pass certificate.

Grading system for examination is as follows:

Range of marks in %	Letter Grade	Category	Grade Point
90- 100	O	Outstanding	10
80 - 89	A+	Very Good	9
70 -79	A	Good	8
60- 69	B+	Above Average	7
50 - 59	B	Average	6
40 -49	C	Simple Pass	5

AWARD OF CERTIFICATE:

Each successful candidate will be awarded a certificate after having passed the examination.

SYLLABUS OF THE COURSE


Programme Objective:

1. To familiarize students with the importance of media and its various outlets.
2. To enable the students develop skills in various media platforms—print, electronic, online and social media.
3. To develop viewing and appreciating films as a subject
4. To enable students to acquire minimum requirements to practice media as a career.

Programme Outcome:

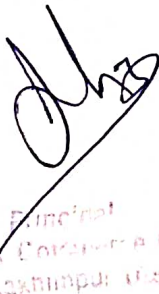
The 6 months certificate course is designed to bring the following learning outcomes:

1. Develop effective communication skills in English and vernacular languages for media purposes.
2. Develop the concept of approach, perspective and subjects of media.
3. Develop the idea on cinema and its history globally, nationally and locally.
4. Prepare the students for future career in the field of journalism, film making and entertainment industry.


Lakhimpur Borah College
North Lakhimpur, (Assam)

Course Outline /Syllabus

Unit No.	Unit Name	Details of the Unit	Duration of class	Remarks(if any)
1	Introduction to basic media	1) Media and its evolution. 2) Development of mass media. 3) Print media. 4) Radio & Television. 5) Internet, mobile and virtual media. 6) Traditional Media.	24 hours	
2	Skill Development	1) Report writing. 2) Covering news. 3) Typing, layout, designing skills. 4) Camera & Editing skills.	12 hours	Using Audio-visual aids.
3	Film Appreciation	1. How to read a film. 2. Screenplay, narratives, scripts 3. Film Genres	12 hours	Screening.
4	Project Work	1. Project on print, electronic and online media. 2. Short film making	12 hours	Use of audio-visual aids


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